Peejade Cheng
Nomination for the Badminton Australia Board

Having served as an elected Director of Badminton Australia since December 2024, and as Vice President since December 2025, I am seeking re-election to continue contributing to the governance, strategic direction and sustainable growth of badminton in Australia.

During my first term, I have taken on increasing leadership responsibilities within Badminton Australia. In addition to serving as Vice President, I was recently appointed Chair of the High Performance Committee, providing an opportunity to contribute more directly to an area critical to Australia's future competitive success. I have also played an active role in the Nominations and Remuneration Committee, including chairing committee meetings and contributing to Board succession planning, director nominations and recruitment, and consideration of future Board capability requirements.

Professionally, I am a Chartered Accountant and Client Director in tax advisory. I bring extensive professional services and commercial experience, with particular strengths in finance, governance, risk management, compliance and strategic planning. These capabilities complement my understanding of badminton and enable me to bring an independent and commercially grounded perspective to Board deliberations.

Prior to joining the Badminton Australia Board, I served Badminton Victoria from 2009 to 2024 in roles including President, Finance Director and Board member. During that period, I contributed to the transformation of its affiliation model, three strategic planning cycles, its governance review, financial resilience through COVID, and changes to its organisational structure to respond to evolving member and stakeholder needs.

My earlier involvement with the Melbourne University Badminton Club, including as President and Treasurer, also gave me first-hand experience of the financial and operational realities faced by community clubs. Together, my national, state and grassroots experience gives me a broad perspective on our sport and reinforces the importance of strong collaboration between Badminton Australia, State and Territory organisations, clubs, volunteers, coaches, officials and players.

If re-elected, I will continue to focus on strong governance and financial stewardship, effective implementation of the national strategy, strengthening Board capability and succession, supporting Australia's high-performance ambitions, and building constructive relationships across the badminton community.

I would be honoured to continue serving Badminton Australia and contributing to the sustainable growth and success of badminton in Australia.

RAYONI NELSON OLY- SUMMARY

I was appointed to the Badminton Australia board in September 2021, and am the current chair of the Governance and Integrity Committee. I am seeking to continue on the board of Badminton Australia as an elected Director.

As a badminton player, I represented Australia at the 2000 Sydney Olympics and the 1998 Commonwealth Games. I also represented South Australia at many national championships.

With over 20 years' experience working across government, sport, health and education sectors, my career has included management roles in a broad range of areas including sport, physical activity, research, active transport, gender equality, customer service and communications, including a focus on strategy development and implementation.

I am currently the Chief Executive Officer of School Sport Victoria, part of the Department of Education, where I lead a team to provide an extensive school sport program to primary and secondary schools across Victoria.

I have led the development and implementation of a ten year strategy, *School Sport Victoria Strategic Directions 2020 to 2030*, to provide a clear purpose and strategic priorities for School Sport Victoria to engage more Victorian students in school sport.

I was previously the Head of Program Strategy and Research at the Office for Women in Sport and Recreation, where I lead the design and delivery of *Change Our Game* program and research initiatives, to level the playing field for women and girls across all roles in sport and active recreation.

I am an experienced Board member, currently holding Board positions with VicSport, including as Chair of the Governance and Performance Committee, the Victorian Health Promotion Foundation (VicHealth), including as member of the Finance, Audit and Risk Committee, and School Sport Australia, including as Chair of the Nominations Committee.

I have a Bachelor of Management from the University of South Australia and Masters in Sport Management from Deakin University. I have also completed a Foundations of Directorship (Sport) with the Australian Institute of Company Directors.

I have experience in working across the sport industry, including at the National, State and community club level, and can bring a wealth of knowledge from working with different sporting organisations.

With a passion for building strong and sustainable organisations, including with a clear vision and strategy, and sound governance, I am keen to contribute to the sport of badminton's growth and development into the future. I believe I can contribute to Badminton Australia's future, particularly in the areas of governance, marketing, strategy and inclusion.

RAYONI NELSON OLY - RESUME

Career Summary

A strategic thinker, leader and manager, experienced in sport and community health outcomes, innovation and evaluation, complimented by post graduate qualifications in sport management.

Key strengths:

- Strategy, program and project design, implementation and evaluation.
- Stakeholder engagement and management across Federal, State and local government, industry peaks, academics, consultants, sport, community, schools and not-for-profit organisations.
- Design, management and translation of research and project evaluation outcomes.
- Scoping and management of funding, consultancy and contractual agreements.
- Interpersonal, oral, presentation, media and written skills.
- Government, sport, health, education and transport sector experience.
- Self-motivated, strategic thinker, team player, people manager.

Board Roles

Board Roles:

• VicSport (inc. Chair of the Governance and Performance Committee)	2020 – current
• Badminton Australia (inc. Chair of the Governance and Integrity Committee)	2021 - current
• Victorian Health Promotion Foundation (VicHealth) (inc. member of the Reconciliation Action Plan Advisory Committee and Finance, Audit and Risk Committee)	2023 - current
• School Sport Australia (inc. Treasurer and Chair of the Nomination Committee)	2019 – 2022 2025 to current

Career History

DEPARTMENT OF EDUCATION AND TRAINING ***JAN 2019 – DEC 2022, OCT 2025 - CURRENT***

Chief Executive Officer, School Sport Victoria **Jan 2019 to Dec 2022, Oct 2025 to Current**

School Sport Victoria (SSV), as part of the Department of Education, delivers an extensive school sport program to primary and secondary students across Victoria.

- Led the development and implementation of a 10-year strategy, SSV Strategic Directions 2020 to 2030, to provide a clear purpose and strategic priorities for SSV to increase student participation in school sport.
- Managed a team to deliver school sport programs including, a statewide interschool sport program for primary and secondary schools, state representative program for students to compete at national School Sport Australia Championships, SSV Play program providing non-traditional sport and physical activities, an annual multi-sport Victorian Teachers' Games, strategic partnerships and audience engagement.

OFFICE FOR WOMEN IN SPORT AND RECREATION ***DEC 2022 – SEP 2025***

Head of Program Strategy and Research **Dec 2022 to SEP 2025**

The Office for Women in Sport and Recreation, as part of the Department of Jobs, Skills, Industry and Regions, is working to increase participation, leadership and visibility of women and girls in sport and active recreation.

- Led the design and delivery of *Change Our Game* program investments to increase the number of women and girls participating in sport and active recreation, from grassroots through to senior leadership roles.
- Led the *Change Our Game* Research and Insights Initiative to invest into world-leading research to advance gender equality in sport and active recreation.

VICTORIAN HEALTH PROMOTION FOUNDATION **OCT 2012 – DEC 2018**

The Victorian Health Promotion Foundation, best known as VicHealth, works in partnership with organisations, communities and individuals to make health a central part of our daily lives. The focus of VicHealth's work is on promoting good health and preventing ill-health.

Manager, Physical Activity, Sport and Healthy Eating **Aug 2016 to Dec 2018**

- Responsible for managing the strategic direction and delivery of initiatives of the physical activity and health eating imperatives in the VicHealth Action Agenda for Health Promotion 2013-2023.
- Led the development of VicHealth's Physical Activity Strategy 2018 to 2023 which aimed to get more Victorians engaging in physical activity, with a focus on children, young people and women/girls.

Principal Program Officer, Physical Activity, Sport and Healthy Communities **Dec 2013 to July 2016**

- Led the development of VicHealth's Physical Activity, Sport and Walking Investment Strategy - 2014 to 2018, to engage more Victorians to be physically active, including participation in sport and walking.

Senior Project Officer, Physical Activity **Oct 2012 to Dec 2013**

- Managed the *Be Active* initiative delivered by five Victorian councils to strengthen physical activity participation, improve civic engagement and compliment the Victorian Government's *Healthy Together Victoria* initiative.

SPORT AND RECREATION VICTORIA **DEC 2007 – MAY 2012**

Sport and Recreation Victoria maximises economic and social benefits provided to all Victorians by the sport and recreation sector and was then part of the Department of Planning and Community Development.

Senior Project Officer, Community Access

Manager Physical Activity

Senior Project Officer, Physical Activity

Education and Training

Tertiary Qualifications:

- Master of Business (Sport Management), Deakin University
- Bachelor of Management (Major in Marketing), University of South Australia

Further Training:

. Foundations of Directorship (Sport) – Australian Institute of Company Directors